

Farah Abu-Arja

21 Cortes St, Boston, MA 02116

☎ (774) 417-8372 | ✉ abuarja.farah@gmail.com | 🏠 farahabuarja.com

Education

Northeastern University

Boston, MA

MASTERS IN INTERACTIVE DESIGN - GPA 3.8

Jan. 2014 - May. 2016

- Bookbuilders of Boston Scholarship Award Recipient

Princess Sumayia University for Technology

Amman, Jordan

B.Sc IN COMPUTER GRAPHICS AND ANIMATION (TOP HONORS)

Sep. 2009 - May. 2013

- Outstanding Student Of The Year Princess Sumayya Award 2013

Experience

Web and User Experience Designer

Boston, MA

BOSTON INTERACTIVE

Jan. 2017 - June 2017

- Created and refined wireframes, sitemaps, personas and landing web pages
- Collaborated with UX designers to conduct user research and usability testing
- Designed infographics, white papers, case studies assets and newsletter illustrations

UI | UX Designer

Boston, MA

PLAYABLE INNOVATIVE TECHNOLOGIES LAB

Jan. 2015 - Dec. 2016

- Created wireframes and storyboards to effectively communicate interaction and design ideas
- Executed all visual design stages from concept to High-Fidelity mock-up for web and mobile
- Conducted usability testing research and evaluated user feedback

Interactive Designer

Amman, Jordan

WIKYMEDIA

Jul. 2013 - Dec. 2013

- Animated Interactive digital Advertising banners for clients
- Created and Animated graphics for the internal official website
- Created Static infographics and videographics

Interaction Design Freelance

Boston, MA

CLICKMEDIX, NULAWLAB, CIVICARENA, 2U, PIVOT THE WORLD

Oct. 2014 - Dec. 2016

- Created User-flow outlining the user process throughout the features
- Created wireframes and mock-ups for mobile screens
- Created interactive infographics and landing pages using HTML, CSS and JavaScript

Skills

- Adobe Suite Proficiency in Photoshop, Illustrator, Premier, After Effects
- Proficiency in Sketch, Axure, Balsamiq, InVision, Autodesk Maya
- Knowledge in User Research, Personas, Sitemaps, Usability testing methods, HTML, CSS

Other Experience

Mar. 2017 **MIST Boston Annual Competition at MIT**, Judged the Mobile Apps & Graphic Design competition

Cambridge, MA

July. 2016 **Interaction Design Foundation - Jordan Chapter**, Trainer

Amman, Jordan

Apr. 2016 **MassCEC CleanWeb Hackathon**, 3rd Place Winner

Boston, MA

Apr. 2016 **User Experience Annual Conference UXPA - Boston**, Presenter

Boston, MA

Apr. 2016 **Health Experience Refactored conference HXR**, Student Volunteer

Boston, MA

Feb. 2016 **ConveyUX Conference**, Student Scholarship

Seattle, WA